



ANTA Sports Products Limited

安踏體育用品有限公司

Shareholders' Communication Policy

Effective date of this Policy:

Revised by the Board on 30 December 2022 and effective on 30 December 2022.

1 Purpose

- 1.1 The Policy aims to set out the communication framework and channels available to the Shareholders and other stakeholders of the Company with the objective of ensuring that the Shareholders, both individual and institutional, and, in appropriate circumstances, the investment community at large, are provided with ready, equal and timely access to balanced and understandable information about the Company (including its financial performance, strategic goals and business plans, material business developments and corporate governance), in order to enable Shareholders to exercise their rights in an informed manner, and to allow Shareholders and the investment community to engage actively with the Company.
- 1.2 For the purpose of the Policy, references to the “investment community” are intended to include the Company’s potential investors as well as analysts reporting and analyzing the Company’s performance.

2 General Policy

- 2.1 The Board shall maintain an on-going dialogue with Shareholders and the investment community.
- 2.2 Information shall be communicated to Shareholders and the investment community mainly through the following channels: Company’s financial reports (interim and annual reports), ESG reports, annual general meetings and other general meetings that may be convened, publication of its announcements, corporate communication documents and other corporate publications on the Company’s investor relations website and the website of the Hong Kong Stock Exchange.

- 2.3 The head of investor relations department of the Company shall have access to the Board and at all times ensure effective and timely dissemination of information to Shareholders and the investment community to solicit and understand their views.

3 Communication Methodologies

Shareholders' Enquiries

- 3.1 Shareholders should direct their questions about their shareholdings to the Company's share registrars.
- 3.2 Shareholders and the investment community may at any time make a request for the Company's information to the extent such information is publicly available.
- 3.3 Shareholders and the investment community shall be provided with designated contacts, email addresses and enquiry lines of the Company in order to enable them to make any query in respect of the Company.

Corporate Communications

- 3.4 "Corporate communication documents" refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to, annual report, interim report, ESG report, notice of meeting, circular and proxy form.
- 3.5 Corporate communication documents would be provided to Shareholders in plain language and in both English and Chinese versions to facilitate Shareholders' understanding. Shareholders have the right to choose the language (either English or Chinese) or means of receipt of the corporate communication documents (in hard copy or through electronic means).
- 3.6 Shareholders are encouraged to provide, amongst other things, in particular, their email addresses to the Company in order to facilitate timely and effective communications.

Corporate Website and Webcasts

- 3.7 Information on the Company's investor relations website (<http://ir.anta.com>) would be updated on a regular and timely basis.
- 3.8 Information released by the Company on the website of the Hong Kong Stock Exchange would also be posted on the Company's investor relations website as soon as possible thereafter. Such information includes, but is not limited to, financial statements, results announcements, ESG reports, Shareholder circulars, notices of general meetings and related explanatory documents.

- 3.9 Presentation materials provided in conjunction with the Company's annual and interim results announcement and other investor relations activities would be made available on the Company's investor relations website as soon as practicable after their release.
- 3.10 Investor relations related press releases issued by the Company would be made available on the Company's investor relations website as soon as practicable after their releases.
- 3.11 Replay of the webcasts of the Company's annual and interim results briefings would be made available on the Company's investor relations website as soon as practicable after the event.

Shareholders' Meetings

- 3.12 Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at meetings for and on their behalf if they are unable to attend the meetings.
- 3.13 The process of the Company's general meeting would be monitored and reviewed on a regular basis, and, if necessary, changes would be made to ensure that Shareholders' needs are best served.
- 3.14 Board members, in particular, the chairmen of Board committees or their delegates and external auditors would, where appropriate, attend annual general meetings to answer Shareholders' questions.

Investment Market Communications

- 3.15 Investor/analyst briefings, group/one-on-one meetings, investor conferences, non-deal roadshows (both domestic and international), media interviews, investor days, marketing activities and specialist industry forums would be available when and if appropriate, in order to facilitate communication between the Company, Shareholders and the investment community.
- 3.16 The Company's directors and employees who have contacts or dialogues with investors, analysts, media or other external parties are required to comply with the disclosure obligations and requirements under the Company's information disclosure policy.

4 Shareholder Privacy

- 4.1 The Company recognises the importance of safeguarding Shareholders' privacy and would not disclose Shareholders' information without their consent, unless required by the relevant laws and regulations.

5 Review of this Policy

5.1 The Board shall annually review the implementation and effectiveness of this Policy to ensure that this Policy remains relevant to the Company's needs and reflects both current regulatory requirements and good corporate governance practice, and shall also discuss and consider any revisions that may be required.

6 Disclosure of this Policy

6.1 Full text of this Policy will be published on the Company's website. A summary of this Policy together with the Board's annual review of the implementation and effectiveness of this Policy will be disclosed in the corporate governance report as a part of the Company's annual report.

7 Definitions

7.1 In this Policy, the following expressions shall have the meanings set out below unless the context requires otherwise:

“Board” means the board of directors of the Company

“Company” means ANTA Sports Products Limited

“ESG” means environmental, social and governance

“Hong Kong Stock Exchange” means The Stock Exchange of Hong Kong Limited

“Policy” means this shareholders' communication policy

“Shareholder(s)” means the shareholder(s) of the Company

8 Language

8.1 If there is any inconsistency between the English and Chinese versions of this Policy, the English version shall prevail.