



**ANTA Sports Products Limited**

**安踏體育用品有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**Stock Codes: 2020 (HKD counter) and 82020 (RMB counter)**

## **PERSONAL INFORMATION AND PRIVACY PROTECTION POLICY**

### **Effective date of this Policy:**

Adopted by the Board and effective on 12 December 2024.

### **1. Introduction**

This Policy is the basic policy of the Company for processing personal information and privacy protection. The Company attaches great importance to the confidentiality and security of personal information and is committed to protecting personal information and privacy in accordance with applicable laws and regulations.

### **2. Scope**

The Policy applies to all operations of the Company and its subsidiaries, as well as all activities related to the processing of personal information including the personal information of consumers, employees (including job applicants), suppliers, etc. We are dedicated to protecting the privacy of personal information and require our joint ventures, suppliers, distributors, and other third-party service partners to comply with the Policy. We place great emphasis on the implementation of the Policy. Any violations by employees, suppliers and third-party service partners may be deemed as serious misconduct or improper conduct which is subject to further actions taken in accordance with applicable laws and the reward and punishment mechanisms of the Company.

### **3. Purpose of Personal Information Collection**

The collection of personal information by the Company is only allowed when it is lawful, legitimate, and necessary. The collected information and data will be used for the following purposes (including but not limited to):

- (a) Supplying the products and services of the Company;
- (b) Handling and following up on customers' feedback, suggestions, inquiries, requests, complaints, or improving customer experience;
- (c) Establishing or defending legal claims, or seeking legal advice;
- (d) Facilitating the browsing of the website of the Company;
- (e) Identifying and verifying individuals for the provision of any services; and
- (f) Carrying out corporate management.

We may collect personal information by means, including but not limited to application program, online forms, paper documents, telephone communications, emails and other electronic means of communication.

### **4. Transfer of Personal Information**

Personal information that we collect and generate in countries or regions will be stored in a confidential manner. Since we supply our products and services through resources and servers located all over the world, the personal information may be transferred to, or accessed from, jurisdictions outside the country or region where users are using our products or services, with the authorization and consent of the owners of personal information, and in compliance with applicable laws and regulations. Such jurisdictions may have different data protection laws or no relevant laws at all. In such cases, we will ensure that the personal information receives protection that is at least equivalent to that in China.

### **5. Storage, Sharing and Disclosure of Personal Information**

The sharing or disclosure of personal information by us is only allowed when it is lawful, reasonable and necessary. The personal information may be shared with or disclosed to:

- (a) Regulators, judicial authorities, law enforcement agencies, as well as other organizations for safety, security or compliance with the laws;
- (b) Technical and analytical service providers;

- (c) Service providers related to logistics, transportation, and delivery; and
- (d) Customer support-related service providers.

We may collect personal information from suppliers through accounts, e-commerce platforms, etc. The personal information collected will be used for identity verification and acceptance of our services. We provide services to users through suppliers (which provide software development, technical support, data analysis and other service to the Company), and collect the personal information that users agree to provide from these suppliers.

We will retain personal information only until the purpose for which it was collected is fulfilled. Unless required by applicable laws, we will retain users' personal information only for the period when such personal information is required to provide our products and services. If the statutory or agreed storage period for the personal information expires, or if users request its deletion or deactivation, we will destroy relevant personal information in accordance with applicable laws and regulations. We take reasonable technical (including encryption, de-identification, etc.) and administrative measures to protect personal information from loss, misuse, unauthorized access, disclosure, alteration or destruction.

## **6. Personal Information Protection Measures**

We have implemented security measures in line with industry standards to protect personal information from unauthorized access, disclosure, use, modification, damage, or loss. We will take all reasonable and practicable steps to safeguard personal information and ensure its integrity and accuracy. Our network services adopt the Transport Layer Security encryption technology to provide browsing services via https, ensuring the security of users during data transmission. We will employ encryption technologies to enhance the security of personal information in use. Our personal information storage system has passed the Level 3 certification for security protection by the Ministry of Public Security of China, and also obtained ISO 27001 certification. We also regularly provide employee with training programs on information security and privacy protection management to raise their awareness of the importance of protecting personal information and privacy. In accordance with applicable laws and regulations as well as the relevant policies of the Company, we conduct internal or external audits to ensure compliance with the Policy. We also perform periodic privacy risk assessments or audits on the technologies and practices of the Company that may impact users' data.

In the event of a security incident such as personal information and privacy leakage, we will activate our information security emergency response plan to promptly and properly handle the incident and notify the relevant personnel through different channels (such as issuing an announcement on our official website or separate notices to individuals).

## **7. Commitment to Protecting the Personal Information and Privacy of Minors**

We pay special attention to protecting the personal information and privacy of minors. Measures such as encryption will be taken to ensure the security of minors' personal information. Particularly in the Mainland China, we will not knowingly collect or retain personal information from persons under the age of 14 without the separate consent of a parent or guardian. The personal information of minors will only be collected or retained upon explicit consent from the minors or their parent or guardian.

## **8. Rights of Data Users**

Data users have the following rights:

- (a) Access their personal information held by the Company and request a copy of such information;
- (b) Request corrections to personal information that is inaccurate or incomplete;
- (c) Request the deletion of their personal information;
- (d) Withdraw consent for the processing of their personal information; and
- (e) Request an explanation of the rules for processing personal information.

We will take appropriate technical measures to ensure that the personal information can be accessed, updated, and corrected. For the access, update, correction, and/or deletion of any personal information, we may request identity verification to ensure the security of personal information.

To the extent permitted by relevant laws and regulations, we have the right to refuse to process unreasonable requests (e.g., requests that infringe on the privacy rights of others). We have the right to charge a reasonable fee for processing any such request as permitted by applicable laws and regulations.

## **9. Inquiries**

We have established a Personal Information Protection Office (PIPO). For any inquiries, please contact us as follows:

Address:      Personal Information Protection Office (PIPO)  
                 ANTA Sports Products Limited  
                 No. 99 Jiayi Road, Guanyinshan,  
                 Xiamen, Fujian Province, China

Email:         ATGPIPO@anta.com

## **10. Execution of the Policy**

The PIPO under the Information Security Management Committee is the personal information security management institution. The management officers of the Legal Department and the Information and Technology Department are responsible for personal information protection, shall from time to time propose amendments or supplements to the Sustainability Committee based on the Group's operations and development to enhance this Policy.

Due to differences in laws across countries or regions, subsidiaries of the Company will develop further policies under the guidance of PIPO, with requirements no less than those of this Policy and the applicable laws and regulations of the countries or regions where such subsidiaries are located.

## **11. Review of the Policy**

The Sustainability Committee shall regularly review the implementation and effectiveness of this Policy to ensure that it continues to meet the needs of the Company and reflects both current regulatory requirements and good sustainability practices, and shall discuss and consider any revisions that may be required. In case of any changes to the Policy, we will promptly publish the updated Personal Information and Privacy Protection Policy on our sustainability website. If we make any significant changes to the Policy, we may also send a notice of the changes to users through different channels (such as push notification, pop-ups, website announcements, or emails).

## **12. Disclosure of the Policy**

Full text of this Policy will be published on the Company's sustainability website. A summary of this Policy together with the Sustainability Committee's review of the implementation and effectiveness of this Policy will be disclosed in the Company's environmental, social and governance report.

## **13. Definitions**

In this Policy, the following expressions shall have the meanings set out below unless the context requires otherwise:

“Board”	means the board of directors of the Company
“Company/We/Our/Us”	means ANTA Sports Products Limited
“Group”	means the Company and its subsidiaries
“Legal Management Department”	means the Group's legal management department of the Company

“Information and Technology Department”	means the Group’s information and technology department of the Company
“Information Security Management Committee”	means the information security management committee of the Company
“Personal Information Protection Office”	means the personal information protection office of the Company
“Policy”	means this personal information and privacy protection policy
“Sustainability Committee”	means the sustainability committee of the Company

#### **14. Language**

If there is any inconsistency between the English and Chinese versions of this Policy, the Chinese version shall prevail.